

## **Historic, Archive Document**

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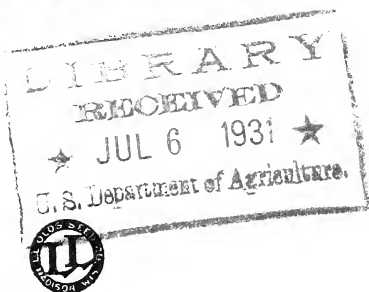


1926

**FOR THE**

**S e e d**

**Dealer**



MADISON, WIS., JANUARY 28, 1926

Prices, subject to change.

Terms: Due net May 1st.  $1\frac{1}{2}$  % discount for cash in 10 days from date of invoice.

F. O. B. Madison. Bags extra at value.

We give no warranty, express or implied as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants we send out and will not be responsible for the crop.

On some varieties of flower seeds we quote **Trade Packets** which contain three times as much seed as our catalog packets.

But for years we have used three catalog packets with which to fill an order for a trade packet and will follow that custom again this year.

**L. L. OLDS SEED COMPANY**

**MADISON,**

**WISCONSIN**

## DEALERS' WHOLESALE PRICE LIST

### ASPARAGUS

Quarter pounds at the pound price.

No.	Lb.
2 Columbian Mammoth White .....	\$ .60
5 Palmetto .....	.60
6 Mary Washington .....	2.00

### BEANS

12 Improved Red Valentine.....	\$ .15
13 Bountiful.....	.15
15 Stringless Green Pod.....	.17
19 Refugee.....	.15
19½ Olds' Late Stringless Wax.....	.17
20 Improved Golden Wax.....	.15
20½ Olds' Early Stringless Wax.....	.15
22 Davis White Wax.....	.15
24 Pencil Pod Wax.....	.14
26 Webber Wax .....	.14
27 Hodson Wax .....	.14
30½ Dreer's Pole Lima .....	.17
31 Henderson's Bush Lima .....	.16
33 Ford's Mam. Podded Lima.....	.22
34 Burpee's Imp'd Bush Lima .....	.20
34½ Fordhook Bush Lima .....	.23
36 Lazy Wife Pole .....	.18
38 Kentucky Wonder .....	.18
38½ Kentucky Wonder Wax .....	.20
39 Scarlet Runner.....	.18

### BEET

40 Early Egyptian.....	\$ .50
40½ Fireball (Forcing).....	.60
41 Imp'd Early Blood Turnip.....	.50
44 Early Eclipse.....	.50
45 Early Model.....	.50
48 Detroit Dark Red.....	.50
51 Crosby's Egyptian.....	.50
52 Crimson Globe.....	.50
52½ Lucullus Swiss Chard.....	.50

### MANGEL

55 Mammoth Long Red .....	\$ .30
56 Golden Tankard .....	.30
59 Giant Yellow Eckendorf.....	.30
59½ Danish Sludstrup.....	.30
63 Giant Half-Sugar.....	.30

### SUGAR BEET

61 Klein Wanzleben.....	\$ .35
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# L. L. OLDS SEED COMPANY

## BRUSSELS SPROUTS

No.	Lb.
65 Danish .....	\$1.25

## CABBAGE

70 Early Jersey Wakefield .....	1.40
72 Charleston Wakefield .....	1.40
73 Golden Acre .....	4.00
74 Volga .....	1.40
75 All Head Early .....	1.40
76 Wisconsin All Seasons .....	7.50
80 All Seasons .....	1.40
80½ Wisconsin Hollander No. 8. ....	7.50
82 Premium Late Flat Dutch .....	1.40
83½ Chinese (Pe-Tsai) .....	1.65
84½ Copenhagen Market .....	2.00
85 Danish Ballhead .....	1.50
87 Copenhagen Disease Resistant .....	8.00
88½ Glory of Enkhuizen .....	1.50
89 Mammoth Rock Red .....	2.00

## CARROT

100 Danver's Half Long .....	.60
102 Improved Long Orange .....	.60
103 Oxheart .....	.60
104 Special Morse Strain Early Chantenay .....	.75
105 French Forcing .....	.70
108 Half Long Stump-rooted .....	.55
111 Orange Belgian, for stock .....	.50
112 Mastodon, for stock .....	.50

## ENDIVE

Quarter pounds at 1-3 the pound price.

185 Green Curled Winter .....	.65
186 White Curled .....	.75
187 Broad Leaved .....	.65

## CAULIFLOWER

Quarter pounds at one-third the pound price. Ounces at one-tenth the pound price.

90 Early Snow Ball .....	14.00
93 Dry-Weather .....	14.00
94 Autumn Giant .....	5.00
95 Earliest of All .....	16.00

## CELERY

Quarter pounds at 1-3 the pound price. Ounces at 1-10 the pound price.

115 White Plume .....	2.00
115½ Easy Blanching .....	1.75
117 Golden Self Blanching .....	5.00
118 Giant Pascal .....	1.75
121 New Winter Queen .....	2.25

## CELERIAC

125 New Giant Prague .....	1.75
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## CHICORY

130½ Witloof (Fr.Endive) .....	1.50
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## DEALERS' WHOLESALE PRICE LIST

### SWEET CORN

No.		Lb.
135½	Early July.....	\$ .13
136	Mammoth White Cory.....	.12
137	Olds' Earliest Ideal.....	.15
138½	Howling Mob.....	.12
139	Early Champion.....	.11
139½	Country Gentleman.....	.12
140½	Black Mexican.....	.14
141½	Golden Cream.....	.13
142	Golden Bantam.....	.11
142½	Bantam Evergreen.....	.13
145	Early Evergreen.....	.12
147	Stowell's Evergreen.....	.12
138	Early Mayflower.....	.12
144	Wonder Bantam.....	.13

### POPCORN

150	White Rice.....	.10
154	Blue Beauty.....	.13
154½	Tom Thumb.....	.12

### CRESS

134	Extra Curled.....	.50
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### CUCUMBER

156	Early Green Cluster.....	.60
157½	Snow's Pickling.....	.65
158	Improved Chicago Pickling.....	.75
159½	Earliest Long White Spine.....	.75
160½	Early Fortune.....	.80
162½	Klondike.....	.65
163	Cumberland.....	.70
164	Improved White Spine.....	.75
165	Improved Long Green.....	.75
169	Davis Perfect.....	.85
170	Japanese Climbing.....	.60

### EGG PLANT

1-4 lb. at 1-3 pound prices  
Oz. at 1-10 pound prices

180	New York Improved.....	3.00
181	Black Beauty.....	3.00
183	Florida High Bush.....	2.50

### GOURDS

190	Japanese Nest Egg.....	.75
192	Dipper.....	.75
193	Club.....	.75

### KOHL RABI

1-4 pound at 1-3 pound price.  
Oz. at 1-10 th. pound price.

205	Early White Vienna.....	1.50
206	Early Purple Vienna.....	1.50

### LEEK

210	Broad American Flag.....	1.25
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# **L. L. OLDS SEED COMPANY**

## **MUSTARD**

<b>No.</b>		<b>Lb.</b>
257	Giant Southern Curled.....	\$.40
258	White London.....	.35

## **LETTUCE**

215	Grand Rapids.....	.75
216	Iceberg.....	1.00
217	<b>Improved Hanson</b> .....	.85
217½	Matchless.....	.95
218	New York.....	1.25
219	Black Seeded Simpson.....	.75
220	<b>Early Prize Head</b> .....	.75
222	Big Boston.....	.95
223	<b>Unrivald</b> .....	1.20
226	Silesia.....	.75
227	May King.....	.85
231	<b>Paris White Cos.</b> .....	.75
232	Wayahead.....	.75

## **MUSKMELON**

235	Lake Champlain.....	.75
236	<b>Extra Early Hackensack</b> .....	.70
237	Knight.....	.75
238	Emerald Gem.....	.70
239	Select Osage.....	.75
241½	Milwaukee Market.....	.80
242	<b>Burrell's Gem</b> .....	.70
243	Bender's Surprise.....	1.00
244	<b>Rocky Ford</b> .....	.70
245	Olds' Early Model.....	.75
246	Pollock 10-25.....	1.25
247	<b>Hoodoo—Hearts of Gold</b> .....	.70
247½	<b>Gold-Lined Rocky Ford</b> .....	.70
248½	Banana.....	.70
251	Henderson's Bush.....	.80
252	Golden Beauty Casaba.....	.90
253	Honey Dew.....	.80
254	<b>Tip Top</b> .....	.75

## **WATERMELON**

261	Sweetheart.....	.50
262	<b>Cole's Early</b> .....	.50
263	Fordhook Early.....	.45
265	New Chilean.....	.45
267	Ice Cream (Peerless).....	.50
268	<b>Irish Grey</b> .....	.50
270	<b>Kleckley's Sweet</b> .....	.50
270½	Klondike.....	.50
271	Alabama Sweet.....	.50
271½	<b>Tom Watson</b> .....	.50
272½	Golden Honey.....	.45
273	Halbert's Honey.....	.50
275	Citron.....	.50
276½	Winter.....	.60

## **OKRA**

278	White Velvet.....	.60
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## DEALERS' WHOLESALE PRICE LIST

### CHIVES

No.	Oz.
279 Olds' Choice .....	\$ .20

### ONION

No.	Lb.
285 Yellow Globe Danvers.....	1.50
285½ Mountain Danvers.....	1.75
287 Large Red Wethersfield.....	1.25
288 Ailsa Craig.....	1.50
290 Southport Yellow Globe.....	1.50
291 Southport Red Globe .....	1.50
292 Southport White Globe .....	2.00
293 White Portugal or Sil. Skin .....	1.85
295 Welsh.....	1.75
297 Prizetaker.....	1.50
299 Australian Brown .....	1.15
300 Ohio Yellow Globe.....	1.50
303 Early White Queen.....	1.60

### ONION SETS

	Bu.
White Bottom.....	6.00
Yellow Bottom .....	3.00
Red Bottom.....	3 00

### PARSLEY

No.	Lb.
305 Champion Moss Curled .....	.35
309 Hamburg or Root .....	.35

### PARSNIP

310 Improved Guernsey.....	.40
311 Long Smooth Hollow Crown. ....	.40

### PEANUTS

315 Mammoth Virginia .....	.20
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### PEAS

320 Surprise .....	.15
320½ Best Extra Early .....	.14
321 Heroine .....	.17
321½ Peter Pan .....	.15
322 Telephone .....	.16
323 Alaska .....	.14
324 Gradus .....	.17
324½ Blue Bantam or Laxtonian.....	.21
325 Notts Excelsior.....	.16
326 Improved Stratagem.....	.17
327 Champion of England.....	.16
329 Premium Gem .....	.16
329 Little Gem .....	.16
330 American Wonder.....	.16
333 New English Wonder.....	.15
333½ Alderman.....	.16
334 Thomas Laxton.....	.14
335 Dwarf Telephone.....	.16
339 Little Marvel.....	.16
341 Mam. Luscious Sugar .....	.19

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# L. L. OLDS SEED COMPANY

## PEPPER

No.	$\frac{1}{4}$ lb. at 1=3 pound price Oz. at 1=10 th. pound price.	Lb.
350	Ruby King .....	\$2.00
351	Bell or Bull Nose .....	2.00
352	Golden Queen .....	4.15
354	Chinese Giant .....	4.50
354 $\frac{1}{2}$	Royal King .....	2.00
355 $\frac{1}{2}$	Red Chili .....	2.00
356	Early Harris .....	3.40
356 $\frac{1}{2}$	Pimiento .....	2.00

## PUMPKIN

360	King of Mammoths .....	.65
361	Quaker Pie .....	.60
362	Conn. Yellow Field .....	.40
363	Small Sugar .....	.55
364	Winter Luxury .....	.60
365	White Cushaw .....	.65

## RADISH

370 $\frac{1}{2}$	Sparkler (Scar. White Tip) .....	.50
371	Early Scarlet Turnip .....	.50
373	Impd. French Breakfast .....	.50
374	Olds' Twenty Day .....	.60
375	Saxa .....	.60
376	Crimson Giant .....	.55
377	Scarlet Globe .....	.50
378	Snowball or White Box .....	.45
381	White Strasburg .....	.60
384	Cincinnati Market .....	.50
385	Improved White Icicle .....	.50
390	New White Chinese Winter .....	.50
391	China Rose, Winter .....	.45
392	Black Spanish, Winter .....	.50
393	Mammoth Japanese Winter .....	.50

## RHUBARB

395	Large Victoria .....	1.50
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## SALSIFY

397	Sandwich Island .....	2.25
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## SPINACH

400	Victoria .....	.45
401 $\frac{1}{2}$	King of Denmark .....	.35
402	Bloomsdale .....	.30
403	Long Season or Triumph .....	.30
403 $\frac{1}{2}$	New Zealand .....	.40

## SQUASH

405	Mammoth White Bush .....	.80
407	Giant Sum. Crookneck .....	.70
409	Table Queen .....	1.00
410	Delicious .....	.90
411	Improved Hubbard .....	.75
413	Golden Hubbard .....	.60
417	Vegetable Marrow .....	.65
418	Blue Hubbard .....	.75
420	Mammoth Chili .....	.85

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## DEALERS' WHOLESALE PRICE LIST

### TOMATO

1-4 pounds at 1-3 pound price.

No.		lb.
425	Spark's Earliana .....	\$2.25
426	Success.....	2.25
427	New Stone.....	2.25
428	Fordhook First.....	2.50
429	Matchless.....	2.25
430	New Dwarf Stone .....	3.75
432	Dwarf Champion.....	3.00
434	Chalk's Early Jewel .....	2.25
436 $\frac{1}{2}$	John Baer.....	3.00
437	Ponderosa.....	4.25
438	Enormous.....	4.00
439	Golden Queen.....	3.50
440	Livingston's Globe.....	4.00
442 $\frac{1}{2}$	Livingston's Manyfold.....	3.00
443	June Pink.....	2.50
444	Bonny Best.....	2.75
447	Yellow Plum.....	4.00
455	Ground Cherry.... Yellow.....	4.50
451	Mixed.....	2.00

### TURNIP

460	Purple Top Strap Leaf.....	.30
463	White Flat Dutch.....	.35
465	Purple Top White Globe.....	.30
466	Early Snowball.....	.35
467	Cow Horn.....	.35

### RUTABAGA

475	American Purple Top.....	.40
477	Neckless.....	.35
479	Golden Heart.....	.35

### HERBS

Ounces at 1-10 Pound price

480	Anise .....	.90
483	Caraway.....	.50
485	Dill .....	.60
489	Sweet Marjoram.....	2.00
492	Sage .....	3.25
496	Thyme.....	3.50
499	Mixed, the above.....	2.00

### TOBACCO

No.		Oz.
500	Comstock Spanish .....	\$ .40
501	Conn. Seed Leaf.....	.20
503	Wis. Conn. Havanna No. 38.....	.40

### ASTERS

No.		Trade Pkt.	Oz.
800	Olds' Finest Mixed.....	\$.10	\$.50
800 $\frac{1}{2}$	Royal Mixed.....	.10	.70
802	Giant Comet Mixed.....	.10	.70
802 $\frac{1}{2}$	Giant Branching Mixed.....	.10	.70

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# L. L. OLDS SEED COMPANY

## ASTERS—Cont'd.

No.		Trade Pkt.	Oz.
804½	Giant Branching White.....	.10	.70
805½	Giant Branching Pink.....	.10	.70
803½	Red Sensation .....	.10	.50
805	Heart of France .....	.15	.85
806	<b>White Ostrich Plume</b> .....	.10	.75
816	<b>Betty Jung</b> .....	.10	1.50
812½	Silver Rose.....	.10	.75

## POPPY

No.		Trade Pkt.	Oz.
1120	Finest Mixed.....	\$.10	\$ .20
1121	<b>Double Carnation Mixed</b> .....	.10	.20
1122	Reselected Shirley.....	.10	.20
1128	Iceland.....	.25	.80
1128½	Oriental Hybrids Mixed.....	.20	.45
1129½	<b>King Edward</b> .....	.10	.25
1126½	<b>American Legion Mixed</b> .....	.15	.40

## PANSY

No.		Trade Pkt.	Oz.
1079	<b>Giant Trimardeau</b> .....	\$.20	\$2.00
1075	Giant Fl. Mixed .....	.20	4.00
1083	March Flowering.....	.25	2.25

## HOLLYHOCK

No.		Trade Pkt.	Oz.
1005	<b>Fine Double Mixed</b> .....	\$.10	\$ .50

## GAILLARDIA

No.		Trade Pkt.	Oz.
985	<b>Double Mixed Annual</b> .....	\$.05	\$ .30

## COSMOS

No.		Trade Pkt.	Oz.
925	Giant Flowered, Fine Mxd.....	\$.05	\$ .15
925½	Double Mixed.....	.10	.60
926½	Early Colossal.....	.05	.20

## SALVIA

No.		T. P.	Oz.	¼ lb.
1150	<b>Scarlet Sage</b> .....	\$.10	\$3.00	\$9.00

## VERBENA

No.		T. P.	Oz.
1305	<b>Largest-fl. Finest Mixed</b> .....	\$.10	\$ .85

## ZINNIA

No.		T. P.	Oz.	¼ lb.
1329	Fire King.....	.10	.90	2.50
1335	Giant Flowered Mixed.....	.10	.85	2.50

## NASTURTIUM

No.		Oz.	¼ lb.	lb.
1060	<b>Tall, Choice Mixed</b> .....	\$.10	\$ .20	\$ .60
1050	Dwarf, Choice Mixed.....	.15	.25	.70

## SWEET PEAS

No.		Oz.	¼ lb.	lb.
	<b>Olds' Best Mixed</b> .....	\$.15	\$ .35	\$1.00
	Earliest of All.....	.20	.50	1.50
	<b>Sunrise Spencer Mixed</b> .....	.15	.45	1.25
	<b>Spencer Type Mixed</b> .....	.15	.45	1.25

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## **DEALERS' WHOLESALE PRICE LIST**

### **CANNAS:**

King Humbert

Mrs. Alfred Conrad

The Cream of the list of Cannas. Per 100, \$12.00; 50 at the 100 rate.

Apricot

Yellow King Humbert

The President

### **DAHLIAS:**

Blue Oban

Mrs. Hartong

Per 100, \$16.00; 50 at the 100 rate.

A. D. Livoni

Robert Broomfield

Crimson Giant

### **OLDS' FINEST MIXED DAHLIAS:**

See annual catalog, page 75. Per 100, \$8.00; 50 at the 100 rate.

### **GLADIOLI:**

Olds' Superb Mixture. A blending of many colors including most of our named varieties. Per 1,000, \$22.00; 500 at the thousand rate.

Primulinus Hybrids Mixed. Delicate colors, attractive, graceful, unsurpassed for vase flowers. Per 1,000, \$20.00; 500 at the thousand rate.

### **RHUBARB ROOTS:**

We are headquarters for the best outdoor grown rhubarb roots. In quantities of hundreds or more at \$7.00 per hundred.

### **HORSE RADISH ROOTS:**

Many people do not understand about the planting and propagating of horse radish roots. These are propagated from cuttings. These cuttings we tie in bundles of one hundred. When planted in the ordinary way will produce good marketable roots the second year. We have a good supply on hand and can furnish the roots in quantities of one thousand for \$8.00.

### **ASPARAGUS ROOTS:**

The MARY WASHINGTON GIANT RUST PROOF is taking the lead everywhere. We can furnish you the Columbian Mammoth White or the Palmetto but we advise the Rust Proof not only because it is rust proof but because of its better quality and productiveness. One year old roots, \$9.00 per thousand; two year old roots, \$12.00 per thousand; 500 at the thousand rate.

### **VEGETABLE and FLOWERING PLANTS:**

In order to give more complete service to those we serve as dealers, we are offering vegetable and flowering plants this year but are not quoting prices at this time. Kindly refer to page 87 of our regular annual catalog a copy of which you have, prices from which you as dealers may deduct 25%. These prices are for early orders. Later on in the season when we have plenty of hardy outdoor plants, the prices will be considerably less owing somewhat to crop conditions. We will be glad to quote you on your requirements.

### **FROST PROOF ONION PLANTS:**

These are the southern grown Bermudas and there is absolutely nothing better. Crates of 6,000 prepaid to you by express, \$6.00.



# **OLDS Madison**

